

# Sponsorship Opportunities

*South Carolina Dental Association 148th Annual Session  
April 27 – 30, 2017, Charleston Marriott, Charleston, South Carolina*

Below are the sponsorship levels for the 2017 Annual Session. Please review and if you have questions, contact our Annual Session Commercial Chair, Dr. Julia Mikell at 803-260-7125 or [mikelljulia23@gmail.com](mailto:mikelljulia23@gmail.com). You may also contact Laura Jordan, event planner, at 803-892-3104 or [laura@creativeeventsandmeetings.com](mailto:laura@creativeeventsandmeetings.com).

## **Diamond Sponsor - \$10,000 contributor will:**

- have the **largest** presence in the conference brochure and website (with commitment prior to 11/30/16)
- have a banner over the booth signifying the Diamond status and largest presence on sponsor signs
- have the opportunity to host a ½ day session, if meeting space is available, (day TBD by convention committee). This event will be advertised in the SCDA brochure. Event should be at no charge to attendees. Sponsors will need to coordinate with SCDA on time and location for event. Sponsoring company will be responsible for any audio visual or food & beverage expenses related to their session. Session commitment must be made by 11/30/2016.
- receive special recognition in lecture rooms and at SCDA special events
- be recognized at and receive two tickets to the SCDA Awards Luncheon held on Thursday, April 27
- receive two additional exhibitor badges per contracted space
- receive complimentary copy of the attendee list two weeks prior to the convention

## **Platinum Sponsor - \$5,000 contributor will:**

- have the **second largest** presence in the conference brochure and website (with commitment prior to 11/30/16)
- have a banner over the booth signifying the Platinum status and the **second largest** presence on the sponsor signs
- receive special recognition in lecture rooms and at SCDA special events
- be recognized at and receive one ticket to the SCDA Awards Luncheon held on Thursday, April 27
- receive one additional exhibitor badge per contracted space
- receive complimentary copy of the attendee list two weeks prior to the convention

## **Gold Sponsor - \$3,500 contributor will:**

- have the **third largest** presence in the conference brochure and website (with commitment prior to 11/30/16)
- have a banner over the booth signifying the Gold status and the **third largest** presence on the sponsor signs
- receive special recognition in lecture rooms and at SCDA special events
- be recognized at and receive one ticket to the SCDA Awards Luncheon held on Thursday, April 27
- receive complimentary copy of the attendee list two weeks prior to the convention

## **Other Meeting Contributor - \$1000 or less will:**

- Name listed on final conference brochure & on conference website

**Lanyard Sponsor – \$3500:** Sponsoring company's logo will be on the conference lanyards, which will be distributed to all registered attendees. This sponsorship will be awarded on a first-come first-serve basis.

*Interested in other sponsorship opportunities? Please contact the 2017 SCDA Commercial Chairperson.*

# Sponsorship Commitment

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Yes, \_\_\_\_\_ will be a sponsor at the following level:  
(*company name as you would like it listed in our publications*)

(Check as appropriate)

- Diamond = \$10,000  
 Platinum = \$5,000  
 Gold = \$3,500  
 Other Contributor (\$1000 or less) \$ \_\_\_\_\_  
 Conference Lanyards = \$3500

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web Site Address: \_\_\_\_\_

*Your company's logo will be placed on our conference website and in our conference brochure. Please forward your logo to [laura@creativeeventsandmeetings.com](mailto:laura@creativeeventsandmeetings.com), no later than **November 30, 2016** to ensure inclusion in our conference materials.*

## **Payment Information:**

Payment Type:  Visa  MasterCard  Discover  American Express  Mailing Check

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
(Authorization to charge to card number indicated)

CVV Code: \_\_\_\_\_  
(3 digit code on back or 4 digit code on front of AMX)

Total to Charge to Card: \$ \_\_\_\_\_

If you have questions, contact our Annual Session Commercial Chair or Conference Planner:  
Dr. Julia Mikell at 803-260-7125 or [mikelljulia23@gmail.com](mailto:mikelljulia23@gmail.com)  
Laura Jordan, event planner, 803-892-3104 or [laura@creativeeventsandmeetings.com](mailto:laura@creativeeventsandmeetings.com).

Please fill out the sponsorship commitment form and return it along with payment to  
SCDA Sponsors, 120 Stonemark Lane, Columbia, SC 29210 or  
email to [ski@scda.org](mailto:ski@scda.org) prior to November 30, 2016