

## 155th SCDA Annual Session Sponsorship Opportunities

### Premier Event Sponsorship will include: \$30,000

- Special promotion as Premier Event Sponsor on the website, exhibit hall, lecture rooms, registration, and at the Friday Night Gala Event
- Six complimentary tickets to the Friday Night Gala Event
- One complimentary exhibit space and first choice of a prime spot in exhibit hall
- Choice of one Marketing Enhancement (branded hotel key card or conference tote bags)
- Logo on Conference Lanyards distributed to all attendees
- Three additional exhibitor badges, complimentary
- Participation in the Sponsor Treasure Trek (exhibit floor traffic enhancement program)
- Complimentary attendee list three weeks prior to the convention (name, company and address)

### Diamond Sponsorship will include: \$20,000

- Promotion as Diamond on the website, exhibit hall, and lecture rooms
- Four complimentary tickets to the Friday Night Gala Event
- One complimentary exhibit space and a prime spot in the exhibit hall, select after Premier Event Sponsor
- Choice of one Marketing Enhancement (branded lanyard or conference notepad)
- Two additional exhibitor badges, complimentary
- Participation in the Sponsor Treasure Trek (exhibit floor traffic enhancement program)
- Complimentary attendee list three weeks prior to the convention (name, company and address)

### Platinum Sponsorship will include: \$15,000

- Promotion as Platinum Sponsor on the website, exhibit hall, and lecture rooms
- Three complimentary tickets to the Friday Night Gala Event
- One complimentary exhibit space and a prime spot in the exhibit hall, select after Diamond
- Marketing Enhancement (pens or napkins)
- One additional exhibitor badge, complimentary
- Participation in the Sponsor Treasure Trek (exhibit floor traffic enhancement program)
- Complimentary attendee list three weeks prior to the convention (name, company, and address)

### Gold Sponsorship will include: \$10,000

- Promotion as Gold Sponsor on the website, exhibit hall, and lecture rooms
- Two complimentary tickets to the Friday Night Gala Event
- Placement in a prime exhibit space, select after Platinum Sponsors
- Participation in the Sponsor Treasure Trek (exhibit floor traffic enhancement program)
- Complimentary attendee list three weeks prior to the convention (name, company, and address)

*Note a complimentary exhibit booth is included with the Premier, Diamond, and Platinum sponsorship level only.*

For custom sponsorship packages, please reach out to **Laura Jordan**, SCDA Event Planner.