



Premier Event Sponsorship will include: \$30,000

- Special promotion as Premier Event Sponsor on the website, exhibit hall, lecture rooms, and registration
- One complimentary exhibit space and first choice of a prime spot in exhibit hall
- Marketing Enhancement (branded conference tote bag)
- **NEW 2025:** One complimentary theater session time slot on Thursday, August 14th in the exhibit hall
- Three additional exhibitor badges, complimentary
- Participation in the Sponsor Treasure Trek (exhibit floor traffic enhancement program)
- Complimentary attendee list three weeks prior to the convention (name, company and address)

Diamond Sponsorship will include: \$20,000

- Promotion as Diamond on the website, exhibit hall, and lecture rooms
- One complimentary exhibit space and a prime spot in the exhibit hall, select after Premier Event Sponsor
- Choice of one Marketing Enhancement (branded lanyard or conference notepad)
- **NEW 2025:** One complimentary theater session time slot on Thursday, August 14th in the exhibit hall
- One additional exhibitor badge, complimentary
- Participation in the Sponsor Treasure Trek (exhibit floor traffic enhancement program)
- Complimentary attendee list three weeks prior to the convention (name, company and address)

Platinum Sponsorship will include: \$15,000

- Promotion as Platinum Sponsor on the website, exhibit hall, and lecture rooms
- One complimentary exhibit space and a prime spot in the exhibit hall, select after Diamond
- Marketing Enhancement (branded pens)
- One additional exhibitor badge, complimentary
- Participation in the Sponsor Treasure Trek (exhibit floor traffic enhancement program)
- Complimentary attendee list three weeks prior to the convention (name, company, and address)

Gold Sponsorship will include: \$10,000

- Promotion as Gold Sponsor on the website, exhibit hall, and lecture rooms
- Placement in a prime exhibit space, select after Platinum Sponsors
- Participation in the Sponsor Treasure Trek (exhibit floor traffic enhancement program)
- Complimentary attendee list three weeks prior to the convention (name, company, and address)

Contributing Sponsor (\$10,000 or less) Promotion as Contributing Sponsor on the website, exhibit hall, and lecture rooms.

Note a complimentary exhibit booth is included with the Premier, Diamond, and Platinum sponsorship level only. For custom sponsorship packages, please reach out to Dr. Tommy Parnell at drparnell@midlandsdental.com.